

The marque with parent brand

Cardiff Airport is part of the TBI abertis airports group. There are certain times when the brand marque needs to sit alongside the group logotypes.

Shown below is how the Cardiff Airport brand marque should sit alongside the other two logotypes. This version is a fixed design layout, and therefore should not be altered with in anyway.



Shown below is the minimum recommended area that is required as 'breathing space' surrounding the marque plus parent brand. We call this the containment zone, and within this area we should not have anything other than clear space - i.e. no text or images should encroach any closer than the outer edge of the zone.



As you can see, we have created the space surrounding the marque using the red square symbol as a measuring tool. Whichever size you scale up to, please always use the red symbol to create the minimum space that should surround the marque.

Please see the TBI abertis brand guidelines for further information if required.